

## **MODERN CINEMA**

**TUESDAY, 21 JULY ■ 10:00AM – 12:00PM**

Title: **Mastering Music Videos, Getting the Creative Edge!**

Presenters: **Tony Luu**  
**Grant Marshall**

### **Abstract**

This master class will discuss the director and cinematographer's perspective on shooting music videos and the relationship between these two roles.

Topics discussed will include: Selecting and shooting locations with a visual edge; Narrative elements in a performance based clip; Lighting set ups to create a specific look that allow you to maximise coverage efficiently; Shooting quickly to produce 4 minutes of polished footage in a one day shoot; Working with Australian music artists and management, where the expectations often exceed the budget; Looking at the pluses and minuses of shooting with new digital technology in the music video genre, with an emphasis on new full frame HD.

### **Bios**

*Tony Luu*

Tony Luu was born on an overcrowded wooden refugee boat that was fleeing his troubled homeland of Vietnam. Tony's family eventually settled in Brisbane where Tony was given his first super 8 camera at the age of 9, but could never afford to actually run film though it. Tony studied at the film school at the Queensland University of Technology where he graduated in 1999. Tony has racked up an impressive list of credits which include hundreds of TVCs for clients such as Unilever, Kellogg's, Pepsi and Telstra. Tony has also shot more than 80 music videos for in a credit list that reads like a "who's who" of the Australian music industry including artists like Silverchair, Shannon Noll, George and Eskimo Joe. In 2005, Tony photographed his first feature film, *48 Shades*. In 2008 Tony shot his second feature *Storage* to be released later this year. Over the last 10 years he has picked up numerous awards, winning Best Cinematography at Tropfest 2006 as well as 37 Australian Cinematographer Society Awards and 3 Golden Tripods.

*Grant Marshall: Director*

Grant Marshall is an award winning music video and commercials director, with an extensive body of work. Marshall began directing music videos for Savage Garden's Darren Hayes, both locally and for Sony/Columbia in the US. This led to work directing and shooting a major round-the-world tour documentary, and a 21-angle multicam HD concert at the Sydney Opera House, which broadcast on Music Max and Channel 10, and was released on DVD through Roadshow Australia and MGM in the UK. He has since directed music videos for major iconic Australian artists such as The Living End (White Noise), Something for Kate



(Deja Vu), Ben Lee (Pop Music) and George (Spawn), among others, and even directed the first music video shot entirely on mobile phone cameras, for The Presidents of the United States of America's *Some Postman*, in Seattle in 2005. Represented by Blacklab International, Marshall has directed a number of television commercials for clients such as Kmart, Paul's Milk, Surf Lifesaving, Vaalia, Energex and Bank of Queensland. He recently directed a short film for the new Kodak Vision 3 16mm film test, due for worldwide film and television industry distribution later this year.

