



MEDIA RELEASE
FOR IMMEDIATE USE
Date: May 27, 2009

“A Shaw thing” – Inspiring the next generation of Australian Film Makers!

When Julian Shaw at 15 years old was forced by his parents to watch a play about a South African “Dame Edna” who was fighting against apartheid and Aids, he didn’t know it would be the catalyst in inspiring the next generation of film makers.....

At just 23 years old, acclaimed film maker, Julian Shaw has been selected as a key note speaker at the **Society of Motion Picture and Television Engineers (SMPTE) Conference and Exhibition at 9am on Friday July 24, 2009 in Sydney.**

Charged with “Empowering the Next Generation”, Julian will share his amazing story, discuss how his Award winning Film, *Darling* was funded and filmed, and speak about his incredible journey and success.

The recent launch of his photo-novel, *Modern Odysseus* starring Colin Friels is ground breaking to say the least. As too is his acting and other body of work.

Held on the 21-24 July 2009, the **SMPTE Conference and Exhibition at Sydney Exhibition Centre** is a Biennial event. This year SMPTE has made some exciting changes to the “Boot Camps”. Running during the Conference, the “Boot Camps” are now dedicated to students and new employees. These sessions have been developed to ensure that the industry prepares for future growth and initiatives. Developed by some of the best in the industry, the Boot Camps will provide basic knowledge and training across a variety of specialist areas.

In conjunction with Women In Film and Television, SMPTE is proud to announce the establishment of Career Corner. This area has been designed to deliver the best resources for exploring career opportunities, for the young (and not-so-young) members of the Industry.

“SMPTE is committed to developing the next generation of industry professionals and providing mentoring opportunities for young people”, said Ward Hansford, SMPTE09 Event Chair. “With this in mind we have strived to broaden the Conference to include content covering a broad range of topics, and catering to every level of experience.”

ends -

MEDIA ENQUIRIES

Sue Martin, Media Relations Manager



EXPERTISE EVENTS

Dir 02 9452 7581

sue.martin@expertiseevents.com.au

SMPTE CONFERENCE AND EXHIBITION

Date	21-24 July 2009
Time	Tuesday 10am – 6pm Wednesday 10am – 6pm Thursday 10am – 6pm Friday 10am – 3pm
Venue	Sydney Exhibition Centre, Darling Harbour, NSW
Registration	All visitors for Conference and Exhibition must be registered
Information	Go to www.smpte.com.au

ABOUT SMPTE: SMPTE founded in 1916 to advance theory and development in the motion imaging field, today serves its members with the latest technology information and education on a rapidly changing industry. SMPTE also is an accredited and globally-respected industry standards-setting body. As the leading technical society for the motion imaging industry, SMPTE is shaping the future of the constantly evolving content business.

ABOUT EXPERTISE EVENTS: Expertise Events creates memorable events that connect people and markets in a very personal way. Our exhibitions are created with passion and a personal touch, delivering unique experiences to our customers that are beyond their expectations. Expertise Events organises more than 30 superior events each year that exemplify the company’s reputation as the leading Australian independently owned and managed exhibition and event group.

For events brought to you with a personal touch
go to www.expertiseevents.com.au or call **02 9452 7575**.