

**"EMPOWERING THE NEXT GENERATION"**

**MMW Forum at SMPTE 09**

**10am-11am**

**24 July 2009**

WIFT NSW **Media Mentorship for Women** (MMW) presents a panel discussion on '**Empowering the Next Generation**' at **SMPTE 09** between **10am to 11am** on **Friday 24 July 2009**.

Forum Speakers: **Dr. Jane Roscoe** (Network Programmer, SBS), **Lena Nahlous** (Director Information & Cultural Exchange), **David Opitz** (Projects & Program Manager Metro Screen) and **Tracey Lang** (Course Manager, TTOC)

Forum Moderator: **Leisle Grant** (Digi-media creative and i-mentoring moderator)

SPEAKER BIOS:

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**JANE ROSCOE**

**Network Programmer, SBS Television**



Jane Roscoe has been at SBS for over four years and is currently the Network Programmer overseeing SBS 1 and 2. She has also the President of Women in Film and Television NSW. During that time she has attended the major Television and Film markets including MIPTV, MIPCOM, BANFF, BERLINALE, SUNNYSIDE OF THE DOC, HOT DOCS, IDFA, HISTORY CONGRESS, SCIENCE CONGRESS, SPAA and AIDC. She has an extensive network of producers, distributors and broadcasters from around the world. She acquires content for all genres and has particular interests in documentary, factual hybrids scripted comedy. She is the SBS Executive on the Indigenous Emerging Talent Mentoring Award, and is committed to helping young practitioners on their journeys. Previously Jane was Head of Screen Studies and Research at the AFTRS. During her career as an academic she has published extensively on audiences, documentary and factual programming. Her work on Big Brother and its audience is well sited, as is her work on mock-documentary. Her last book was Faking It: Mock-Documentary and the Subversion of Factuality (with Craig Hight, MUP, 2001). In 2005 she gave The Henry Meyer lecture 'When Theory Met Practice' discussing her move from academia to broadcasting.

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**LENA NAHLOUS**

**Executive Director, Information & Cultural Exchange**



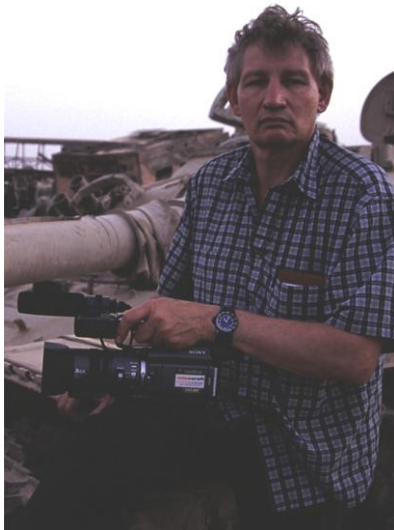
Lena is ICE's Executive Director and has had more than 16 years of experience in non-government arts, cultural and media organisations. She has managed screen and digital media-based initiatives that have engaged thousands of people, particularly women, refugees, migrants and young people. Under Lena's leadership ICE has grown ten-fold financially and in terms of projects and scope. She established Artfiles, an employment and engagement program for Western Sydney artists, the Switch Digital Arts Access Centre and was a co-founder of the Sydney Arab Film Festival. In 2006 she was a recipient of

an Asialink Arts Fellowship to Hong Kong and in 2008 completed the Asialink Leadership program. She sat on the NSW Government Arts Advisory Committee, participated in the Australia 2020 Summit and was recently named as one of Sydney's 100 Creative Catalysts by Creative Sydney.

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**DAVID OPITZ**

**Projects and Production Manager, Metro Screen**



David has executed the role of Executive, Line, or Associate Producer for over 100 NSW FTO and Screen Australia assisted short films created by filmmakers from a variety of background, including many emerging indigenous and multicultural writers and directors. As the Projects and Production Manager at Metro Screen, David manages the Lester Bostock Indigenous Mentorship Scheme, the Multicultural Mentorship Scheme, the Raw Nerve Scheme, and the Jumpstart Production Subsidy Scheme. David has conceived, developed and run many innovative new media workshops

introducing participants to proficiencies in cutting-edge multimedia practices and media technologies including portable content creation, mobile device media development, live-streaming and digital storytelling. As the Metropolitan East coordinator of NSW's TAFE ArtStart program for the last five

years, David has created and managed arts and cultural skills development programs for young people, especially those from at-risk backgrounds, working with a broad range of youth support agencies. David is also a documentary and new media filmmaker, contributing material to a number of internationally acclaimed documentaries such as Michael Moore's, "Fahrenheit 9/11", George Gittoes "Soundtrack to War", Kylie Grey's "Your War, My Country" and the ABC On-line series the "The Pure Drop", SBS Dateline, ABC-George Negus show. David has also worked as a photographer, cinematographer, sound recordist and field producer throughout Australia, North America, Europe and the Middle East.

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**TRACEY LANG**

**Technology and Short Course Manager, TTOC**



Tracey Lang is the technology and short course manager at the Television Technical Operators College. The role liaises with the College's Skills Management Unit in order to define industry demand for skills, which in turn drives the Short Course program. In addition, Ms Lang will secure vendor and supplier input to ensure course content reflects the latest technology and is industry-best.

Tracey Lang has 21 years outside broadcast and studio experience. Her most recent role was senior VCG operator on Hyperx Lyric Pro 6.5 with Fremantle Media Australia, working on the live television hits Australian Idol and So You Think You Can Dance Australia. Before that she spent more than five years as executive business manager with IMG, during which she played an integral part of the 8-person team that led to the company's successful bid for the Melbourne 2006 Commonwealth Games. Earlier in her career she worked with the Nine Network and Fox Sports. She is a recognised Director's Assistant and Operator on Chyron graphics systems.

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**FORUM MODERATOR BIO:**

**LEISLE GRANT**

## Digi-media Creative and MMW i-mentoring Moderator



Leisle commenced her TV career in front of the camera as co-host of the successful C31 Sydney show *Chaos TV*. She moved on to producing and presenting weekly comedy segments for *Chaos* as well as producing and presenting a weekly C31 show, *Community Focus*, highlighting people doing inspiring things in their local communities.

After producing and presenting a pilot of a variety show, *Leisle's Latenite Lounge*, shot and post-produced entirely on a digital format, showcasing diverse up-and-coming musicians, comedians and other creatives, Leisle was accepted into the Australian Film Television and Radio School.

While studying at AFTRS, Leisle discovered her passion for short form content, and the opportunities presented by the emerging web and mobile-based media. Since attaining her graduate diploma in TV Production, Leisle has continued developing this passion, using YouTube to broadcast her existing short form content (vodules) while conceptualising an exciting new proposition in digi-media. Leisle is using her passion and skills to support the emergence of women in emerging digital media and to this end is:

- Moderator of the iMentoring on-line project with Media Mentorship for Women
- A member of the board of WIFT (Women in Film and Television)
- Running the very first digi-vodules competition for the WOW (World of Women) film festival.

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