



MEDIA RELEASE

FOR IMMEDIATE USE

Date: July 15, 2009

State-of-the-Art technology hovering over Sydney

Kordia to showcase state-of-the-art broadcast engineering services at SMPTE09

As part of the extraordinary technological features on display at SMPTE09, 21-24 July 2009 at Sydney Exhibition Centre, Darling Harbour, visitors can look forward to viewing high definition footage shots from a helicopter.

This is just one example of the quality of footage supplied to world wide audiences using Kordia's new carbon fibre mobile satellite up-linking kit. Kordia will be showcasing its Content Services, Electro Magnetic Emission (EME) Consulting, Specialised Rigging and Broadcast Engineering services to the motion picture and television engineering industries at this year's SMPTE exhibition on 21-24 July 2009 in Sydney.

Kordia provides standard and high definition pictures from Sky's New Zealand-based sports operations to both national and international broadcasters and has also provided the satellite linking services for the Rugby World Cup in France and the recent Channel Nine Today Show's live broadcast from the Queenstown Winter Festival.

Kordia's carbon fibre mobile satellite up-linking equipment is among the most lightweight in the world, weighting less than 32 kg. Able to be configured into IATA compliant cases, they can be transported as accompanied baggage on both international and domestic airlines or via helicopter heading into remote territory.

Visitors can also learn about Kordia's recent deployment of the inaugural digital radio project across five capital cities in Australia for Commercial Radio Australia, which took two years to plan and six months to deploy.

Discover how Kordia installed the innovative new antenna systems that allow for the broadcast of both television (via horizontally polarised elements) and DAB+ services (via vertically polarised elements) from the same shared antenna panels – the first of its kind in the region, using the highest power DAB+ transmitters in the world.

Kordia will also be showcasing its broader engineering expertise which covers all areas of radio frequency engineering across digital and analogue, MF, HF, VHF and UHF radio, TV and other broadcast systems.

This includes

- Spectrum and Coverage Planning
- Antenna Systems Design and Installation
- Transmission Systems

- Satellite, SCADA and PIE Systems
- RF Safety/EME Consultancy
- Specialist Rigging Services
- Civil Design and Construction
- Infrastructure Design and Installation

Visit Kordia at Stand E42, Sydney Convention and Exhibition Centre on 21 to 24 July.

Held on the 21-24 July 2009, the **SMPTE Conference and Exhibition** at Sydney Exhibition Centre is a Biennial event. With a strong history of success SMPTE09 is a must-visit event for all professionals in motion imaging, broadcast and sound technology industries. Under the one roof visitors will be able to see the latest products and technologies whilst learning from the best in the Industry. All visitors must be registered. For information please go to: www.smpte.com.au.

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MEDIA ENQUIRIES

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SMPTE CONFERENCE AND EXHIBITION

Date 21-24 July 2009

Time Tuesday 10am – 6pm
Wednesday 10am – 6pm
Thursday 10am – 6pm
Friday 10am – 3pm

Venue Sydney Exhibition Centre, Darling Harbour, NSW

Registration All visitors for Conference and Exhibition must be registered

Information Go to www.smpte.com.au

ABOUT SMPTE: SMPTE founded in 1916 to advance theory and development in the motion imaging field, today serves its members with the latest technology information and education on a rapidly changing industry. SMPTE also is an accredited and globally-respected industry standards-setting body. As the leading technical society for the motion imaging industry, SMPTE is shaping the future of the constantly evolving content business.

ABOUT EXPERTISE EVENTS: Expertise Events creates memorable events that connect people and markets in a very personal way. Our exhibitions are created with passion and a personal touch, delivering unique experiences to our customers that are beyond their expectations. Expertise Events organises more than 30 superior events each year that exemplify the company's reputation as the leading Australian independently owned and managed exhibition and event group. For events brought to you with a personal touch go to www.expertiseevents.com.au or call 02 9452 7575.

ABOUT KORDIA: Kordia is an experienced Australasian business with a new name, and is one of the region's leading providers of customised broadcast and telecommunications networks, network services and converged solutions. We own one of the largest telecommunications networks in New Zealand and are the major provider of television and radio broadcast facilities. In Australia, Kordia provides design, build and maintenance services to the broadcast and mobile telecommunications sectors as well as engineering services throughout the region. Kordia's business is built on creating harmonisation – the ability to meld customers' ideas into an operating reality, managing technology convergence in today's fast moving world. The name Kordia comes from the Latin 'accordia' meaning harmony – bringing people and technology together as one. For more information, please go to www.kordiasolutions.com.