

MODERN CINEMA

WEDNESDAY 22 JULY ■ 9:30AM – CONFERENCE ROOM I

Title: KODAK VISION3 250D Color Negative Film 5207/7207

**Presenter: Stephen Taysom
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Abstract

Kodak has announced the latest product offering in its VISION3 technology platform: KODAK VISION3 250D Color Negative Film 5207/7207 incorporates all of the advancements and imaging characteristics unique to the VISION3 family of films, optimized for an exposure index of 250 in daylight.

This new film stock is designed to retain the richness in colors and contrast that are characteristic of KODAK VISION3 technology with more details in the extreme highlight areas. Like KODAK VISION3 500T 5219/7219, the new film also incorporates proprietary Advanced Dye-Layering Technology (DLT), which renders finer grain images in underexposed areas and produces cleaner film-to-digital transfers for postproduction.

Bio



Steve Taysom joined Kodak (Australasia) Pty Ltd in 1975 after achieving his Diploma of Photographic Technology from the Royal Melbourne Institute of Technology. Following a two-year period in the Kodak Research Laboratory, he worked with the Motion Imaging Technical Centre for six years. Steve also spent 12 months in the Microscopy Department prior to departing the research environment for a technical sales role. He was an Account Manager with Kodak's Entertainment Imaging group for 19 years and is currently Technical Manager Greater Asia Region.